

I claim:

1. A process for coating a fabric comprising
 - forming a coating composition comprising at least one of alkanolamides, anionic surfactants, and ethylene oxide/propylene oxide block copolymers; and
 - applying said coating to one side of a needle-punched fabric.
2. The process of claim 1, wherein the coating composition further comprises dialkylammonium chlorides, waxes, or imidazolines.
3. An aqueous coating composition comprising at least one of alkanolamides, anionic surfactants and ethylene oxide/propylene oxide block copolymers which are solid below 30°C.
4. The coating composition of claim 3 further comprising dialkylammonium chlorides, waxes or imidazolines.
5. An article for cleaning comprising
 - a needle-punched fabric substrate; and
 - a coating composition applied continuously onto the outside surface of said article, wherein said coating composition comprises at least one of alkanolamides, anionic surfactants and ethylene oxide/propylene oxide block copolymers which are solid below 30°C; and wherein said cleaning article has a dry hand.

6. The article as claimed in claim 5, wherein said coating composition further comprises dialkylammonium chlorides, waxes or imidazolines.

7. The article as claimed in claim 5, wherein said article is a cloth, mitt, or glove.